



A CIVIC RECOGNITION PROGRAM

Honor a Hero. Activate a State.

A permanent civic recognition program. State by state. Indianapolis first — June 17, 2026.

▲ THE FOUNDING WINDOW · Only ONE Founding National & Global Partner. After June 17, 2026, pre-launch pricing closes.

WHAT	WHO	WHEN
A permanent civic recognition program. One Hero per state capital. 50 ceremonies total.	Mary L. Aurtrey — Sergeant Major, U.S. Army (Ret.). Inaugural HeroByApp™ honoree, Indiana State #1.	June 17, 2026 — Office of Congressman André Carson, Indianapolis. The first of 50 permanent state ceremonies.

6,785,528 CITIZENS	92 COUNTIES	1,008 CITIES & TOWNS	~620,000 BUSINESSES	11 SISTER CITIES
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The Founding Partner Offer.
 Western & Southern is invited to be the Founding National & Global Partner — exclusive across all 50 state capital ceremonies. 3-year commitment (2026-2028), rate-locked. Permanent legacy clause: founding-partner status remains on the historical record in perpetuity, even if not renewed at Year 3.



The 15-minute founder call.

Schedule the conversation. Unveil the full Founding Partner package.

What the call covers.

1. The Founding National & Global Partner structure — 3-year commitment, legacy clause, Right of First Refusal.
2. The complete sponsor benefits package across all 50 state activations.
3. Indiana State #1 inaugural ceremony — sponsor representative attendance, branded recognition channels.
4. The 32-day execution roadmap — handshake to ceremony day.

Schedule the call →

ceo@citybyapp.com · (951) 816-9966

THE 32-DAY PATH

WEEK 1	WEEK 2	WEEKS 3-4	JUNE 17, 2026
15-minute founder call. No commitment.	Written commitment of interest. Non-binding.	Founding Partner agreement signed. Rate-locked.	On the record. Legacy clause activates in perpetuity.



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